

CHATEAU MORRISETTE®

WHOLESALE WINE CATALOG

2016



THE BRAND STORY

After more than 30 years of making wine in the southwestern Virginia countryside, Chateau Morrisette embodies the best of modern winemaking with the authenticity and warmth of old world charm.

The Chateau Morrisette brand promises:

- an exceptional product experience with a range of fine wines for every taste
- a warm and authentic destination experience at our tasting room, welcoming customers and their dogs
- an intimate dining experience at our restaurant, serving favorite recipes crafted from fresh, regional ingredients with a nod to our French heritage
- Beautiful vistas and diverse indoor and outdoor events throughout the year

Chateau Morrisette.
An Experience to Savor.



Welcome to
CHATEAU MORRISETTE

Our Sales Representatives



JAMES SAUNDERS

VIRGINIA AND CAROLINAS BRAND MANAGER
540.285.0007 JSAUNDERS@THEDOGS.COM



MURRAY LEVESQUE

TENNESSEE, WEST VIRGINIA, KENTUCKY, GEORGIA
BRAND MANAGER
615.630.1213 MLEVESQUE@THEDOGS.COM



KEVIN HUBBARD

VIRGINIA AND NORTH CAROLINA SALES SUPPORT
540.392.9942 KHUBBARD@THEDOGS.COM

MAILING ADDRESS:
P.O. BOX 766
MEADOWS OF DAN, VIRGINIA 24120

PHYSICAL ADDRESS
287 WINERY ROAD SW
FLOYD, VIRGINIA 24091

MP 171.5 BLUE RIDGE PARKWAY

MAIN PHONE
540.593.2865

GENERAL INQUIRY EMAIL
INFO@THEDOGS.COM

WEBSITE
WWW.THEDOGS.COM



WINES AVAILABLE FOR WHOLESALE

Signature Series	Orchard Series	Upper Tier
Our Dog Blue ®	Sweet Mountain Apple	Archival I
The Black Dog ®	Blackberry	Chambourcin
Sweet Mountain Laurel	Cherry Wine	Chardonnay
Red Mountain Laurel	Farmhouse Sangria Red	Nouveau Chien
White Muscadine		5 Red Grapes ®
Red Muscadine		



TOP SELLER

UPC 12731195009

OUR DOG BLUE®

Tasting Description: This American white wine is a semi-sweet Riesling and Traminette blend, using Vidal Blanc for added depth. Aromas of melons, citrus fruits, apricots, and delicate flowers highlight the soft finish of this soothing wine. Serve chilled.

Pairing Statement: Pair with fruits and cheeses, fish, or spicy foods.

Target Retail Pricing: \$8.99 - \$10.99

Recent Awards: Platinum (Double Gold) Medal: 2015 San Diego Wine Competition • Platinum Medal 2015 Winemakers Challenge International Wine Competition • Gold Medal: 2015 Critics Challenge International Wine Competition • Gold Medal: 2015 Virginia Wine Lover Wine Classic • Silver Medal: 2015 San Francisco Chronicle Wine Competition

Ratings: 95 Points 2015 San Diego International Wine Competition • 94 Points 2015 Winemakers Challenge International Wine Competition • 90 Points 2015 Critics Challenge International Wine Competition

Laboratory Specs

Alcohol Percent	11.8%
pH	3.28
Titrateable acidity	5.6 g/l
Residual Sugar	2.7%

Packaging Specs

Height	12.00"
Width	3.06"
Case Wt.	33.4 lbs.
Closure	Cork
Bottle	750ml
Tray Packs	Yes (12 bottles)

OUR DOG BLUE® SEMI-SWEET TABLE WINE

DELICATE FLORAL AROMAS.
SMOOTH FINISH. SERVE CHILLED.
PAIR WITH CHEESES, FISH, GRILLED
WHITE MEATS, AND SPICY FOODS.

CELLARED & BOTTLED BY
CHATEAU MORRISETTE®
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAIN SULFITES 750ML
GOVERNMENT WARNING:
(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC
BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.
(2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE
A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540-593-2865 // THEDOGS.COM

AMERICAN • 2014



TOP SELLER

UPC 12731198529

THE BLACK DOG®



Tasting Description: A unique blend of Chambourcin, Cabernet, Merlot, Petit Verdot and others produces this exceptionally smooth off-dry red wine. It has an appealing spicy character and medium body. It's obviously well bred!

Pairing Statement: Pair with roasted or grilled meats or light hors d'oeuvres.

Target Retail Pricing: \$8.99 - \$10.99

Recent Awards: Gold Medal: 2015 Virginia Wine Lover Wine Classic • Silver Medal: 2015 Florida State Fair International Wine Competition • Bronze Medal: 2015 Riverside (CA) International Wine Competition • Bronze Medal: 2014 Atlantic Seaboard Wine Association

Ratings: No recent ratings.

Laboratory Specs

Alcohol Percent	11.7%
pH	3.65
Titrateable acidity	5.7 g/l
Residual Sugar	1.2%

Packaging Specs

Height	12.00"
Width	3.06"
Case Wt.	33.4 lbs.
Closure	Cork
Bottle	750ml
Tray Packs	Yes (12 bottles)

THE BLACK DOG®

SMOOTH AND FRUITY.
SEMI-DRY. SUBTLE SPICE.
PAIR WITH ROASTED OR
GRILLED MEATS.

CELLARED & BOTTLED BY
CHATEAU MORRISSETTE®
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAIN SULFITES 750ML
GOVERNMENT WARNING:
(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540-593-2865 // THEDOGS.COM

TOP SELLER

UPC 12731198673

SWEET MOUNTAIN LAUREL

Tasting Description: A unique and refreshingly sweet dessert style wine made from American native grape varieties. Firm acidity balances the sweetness, producing a crisp finish with aromas of freshly picked grapes.

Pairing Statement: Pair with spicy southern food or pour over fresh berries and sponge cake. Try with mint over ice!

Target Retail Pricing: \$8.99 - \$10.99

Recent Awards: Silver Medal: 2015 Florida State Fair International Wine Competition • Silver Medal: 2015 Finger Lakes International Wine Competition • Silver Medal: 2015 TEXSOM (Dallas Morning News) International Wine Competition • Silver Medal: 2015 Riverside (CA) International Wine Competition

Ratings: No recent ratings.

Laboratory Specs

Alcohol Percent	10.5%
pH	3.34
Titrateable acidity	4.7 g/l
Residual Sugar	5.2%

Packaging Specs

Height	12.00"
Width	3.06"
Case Wt.	33.4 lbs.
Closure	Cork
Bottle	750ml
Tray Packs	Yes (12 bottles)



SWEET MOUNTAIN LAUREL

SWEET. BURSTING WITH JUST-PICKED FRESHNESS. LIVELY CHARACTER. PAIR WITH BARBEQUE, SPICY FOOD AND DESSERT.

CELLARED & BOTTLED BY
CHATEAU MORRISETTE®
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAIN SULFITES 750ML
GOVERNMENT WARNING:

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540-593-2865 // THEDOGS.COM

TOP SELLER

UPC 12731198697

RED MOUNTAIN LAUREL

Tasting Description: This is a distinctive dessert wine made from a blend of American native grape varieties. It exhibits flavors of fresh grapes and cherries, complemented by a sweet, smooth finish.

Pairing Statement: Pair with barbecue and spicy foods. Delicious poured over pound cake, or try on the rocks with a slice of orange.

Target Retail Pricing: \$8.99 - \$10.99

Recent Awards: Best of Class: 2015 Riverside (CA) International Wine Competition • Chairman's Award (Unanimous Gold): 2015 Riverside (CA) International Wine Competition • Silver Medal: 2015 Florida State Fair International Wine Competition • Silver Medal: 2015 Finger Lakes International Wine Competition • Silver Medal: 2015 TEXSOM (Dallas Morning News) International Wine Competition • Silver Medal: 2015 Critics Choice International Wine Competition • Silver Medal: 2015 Virginia Wine Lover Wine Classic

Ratings: 88 Points - 2015 Critics Choice International Wine Competition

Laboratory Specs

Alcohol Percent	10.9%
pH	3.3
Titrateable acidity	5.4 g/l
Residual Sugar	4.5%

Packaging Specs

Height	12.00"
Width	3.06"
Case Wt.	33.4 lbs.
Closure	Cork
Bottle	750ml
Tray Packs	Yes (12 bottles)



RED MOUNTAIN LAUREL

SWEET. CRAFTED FROM NATIVE GRAPE VARIETIES. RICH CHARACTER. PAIR WITH RIBS, BURGERS OR DESSERT.

CELLARED & BOTTLED BY
CHATEAU MORRISETTE®
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAIN SULFITES 750ML
GOVERNMENT WARNING:

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540-593-2865 // THEDOGS.COM

SIGNATURE SERIES WINES

UPC 12731199922

WHITE MUSCADINE



Tasting Description: Made from the favorite southern grape Muscadine. This wine is sweet and easy drinking, has unique fruit flavors only found in Muscadine, and has a tantalizing tingly mild effervescence. Serve chilled.

Pairing Statement: Pair with flavorful Southern fare like barbecue. Great as a summer sipper on the back porch, and definitely bring it to any pig pickin'!

Target Retail Pricing: \$8.99 - \$10.99

Recent Awards: Gold: 2014 Atlantic Seaboard Wine Association

Ratings: No recent ratings.

Laboratory Specs

Alcohol Percent	10.5%
pH	2.87
Titrateable acidity	6 g/l as malic acid
Residual Sugar	8%

Packaging Specs

Height	11.80"
Width	2.98"
Case Wt.	33.4 lbs.
Closure	Screw Cap
Bottle	750ml
Tray Packs	Yes (12 bottles)
Label:	Screen printed or paper

WHITE MUSCADINE

SOUTHERN SWEET WINE.
UNIQUE FRUIT FLAVORS. SERVE
COLD. PAIR WITH BARBECUE
AND OTHER SPICY FARE.

ALC. 10.5% BY VOL.

CELLARED & BOTTLED BY
CHATEAU MORRISETTE®
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAIN SULFITES: 750ML

GOVERNMENT WARNING:

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540-593-2865 // THEDOGS.COM

AMERICAN

SIGNATURE SERIES WINES

UPC 12731199977

RED MUSCADINE



Tasting Description: Made from the favorite southern grape Muscadine. This wine is sweet and easy drinking, has unique fruit flavors only found in Muscadine, and has a tantalizing tingly mild effervescence. Serve chilled.

Pairing Statement: Pair with flavorful Southern fare like barbecue. Great as a summer sipper on the back porch, and definitely bring it to any pig pickin'!

Target Retail Pricing: \$8.99 - \$10.99

Recent Awards: Silver Medal: 2014 Mid-Atlantic Southeastern Wine Competition • Bronze Medal: 2014 Atlantic Seaboard Wine Association

Ratings: No recent ratings.

Laboratory Specs

Alcohol Percent	10.5%
pH	3.23
Titratable acidity	5.7 g/l
Residual Sugar	6%

Packaging Specs

Height	11.80"
Width	2.98"
Case Wt.	33.4 lbs.
Closure	Screw Cap
Bottle	750ml
Tray Packs	Yes (12 bottles)

RED MUSCADINE

SOUTHERN SWEET WINE.
RICH FRUIT FLAVORS. SERVE
COLD. PAIR WITH BARBECUE
AND OTHER SPICY FARE.

ALC. 11% BY VOL.

CELLARED & BOTTLED BY
CHATEAU MORRISSETTE®
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAIN SULFITES 750ML

GOVERNMENT WARNING:

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540-593-2865 // THEDOGS.COM

AMERICAN

ORCHARD SERIES WINES

UPC 12731199939

SWEET MOUNTAIN APPLE

Tasting Description: This apple wine is made from 100% crisp and juicy Virginia apples. Bursting with the vibrant fruitiness of just-picked apples, this wine is sweet and smooth, light bodied, with a clean crisp finish.

Pairing Statement: Pair with pork dishes, game, poultry, barbecue, various cheeses like Cheddar and Gruyere, and assorted nuts.

Target Retail Pricing: \$8.99 - \$11.99

Recent Awards: Gold Medal: 2015 Finger Lakes International Wine Competition • Gold Medal: 2015 Virginia Wine Lover Wine Classic • Silver Medal: 2015 Tastings.com/Beverage Testing Institute • Silver Medal: 2014 Virginia Wine Lover's Magazine Wine Classic Award • Gold Medal: 2014 Mid-Atlantic Southeastern Wine Competition • Silver Medal: 2014 Finger Lakes International Wine Competition

Ratings: 88 Points, Best Buy rating, Tastings.com/The Beverage Testing Institute

Laboratory Specs

Alcohol Percent	9.5%
pH	3.46
Titrateable acidity	6.5 g/l
Residual Sugar	7%

Packaging Specs

Height	11.438"
Width	3.137"
Case Wt.	33.4 lbs.
Closure	Cork
Bottle	750ml



SWEET MOUNTAIN APPLE

FRESH APPLE AROMAS. SWEET AND LIGHT-BODIED. SERVE CHILLED. PAIR WITH PORK, POULTRY, SAUSAGES, AND CHEESE.

APPLE WINE WITH NATURAL FLAVOR ADDED

PRODUCED BY & BOTTLED BY
CHATEAU MORRISETTE
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAIN SULFITES 750ML
GOVERNMENT WARNING:
(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.
(2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540-593-2865 // THEDOGS.COM

ALC. 10.5% BY VOL.

ORCHARD SERIES WINES

UPC 12731191001

BLACKBERRY

Tasting Description: Thick and dark blackberry pie with vibrant aromas that fill the glass to the brim. Literally, no different than having a mouthful of ripe blackberries right from the basket. This is an apple based wine blended with natural blackberry flavors.

Pairing Statement: A sweet aperitif that pairs well with cheeses, barbecue and spicy foods. Best served chilled.

Target Retail Pricing: \$8.99 - \$11.99

Recent Awards: Silver Medal, 2015 Tastings.com, the Beverage Testing Institute

Ratings: 88 Points, Best Buy rating, Tastings.com/The Beverage Testing Institute

Laboratory Specs

Alcohol Percent	9.4%
pH	3.59
Titrateable acidity	7.5 g/l
Residual Sugar	7.5%

Packaging Specs

Height	11.438"
Width	3.137"
Case Wt.	33.4 lbs.
Closure	Cork
Bottle	750ml



BLACKBERRY

SWEET AND VIBRANT. TASTE SUN-DRENCHED BERRIES. PAIRS WITH GRILLED OR SPICY FOODS. TRY WITH CHOCOLATE!

APPLE WINE WITH NATURAL FLAVORS

PRODUCED BY & BOTTLED BY
CHATEAU MORRISETTE
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAIN SULFITES 750ML
GOVERNMENT WARNING:
(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.
(2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540-593-2865 // THEDOGS.COM

ALC. 10.5% BY VOL.

ORCHARD SERIES WINES

UPC 12731199984

CHERRY WINE

Tasting Description: Our cherry wine, a secret blend of four varieties, is a definitive crowd pleaser. A 100-day, cold fermentation was followed by an additional three months aging sur lie for added complexity. Intense cherry notes give way to hints of cinnamon & spice lingering on the finish

Pairing Statement: Make a cherry reduction to glaze pork chops, pair with vanilla ice cream or just enjoy porch-side, slightly chilled.

Target Retail Pricing: \$8.99 - \$11.99

Recent Awards: New. Not yet submitted for awards.

Ratings: No recent ratings.

Laboratory Specs

Alcohol Percent	12%
pH	3.67
Titratable acidity	10.1 g/l
Residual Sugar	7%

Packaging Specs

Height	11.438"
Width	3.137"
Case Wt.	33.4 lbs.
Closure	Cork
Bottle	750ml

CHERRY WINE

MADE WITH PLUMP, JUICY CHERRIES. SWEET AND RICH. SMOOTH WITH CRISP FINISH. SERVE COOL, Pairs with ASIAN CUISINE, DUCK OR CHOCOLATE.

PRODUCED BY & BOTTLED BY
CHATEAU MORRISETTE
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAIN SULFITES 750ML
GOVERNMENT WARNING:
(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.
(2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540-593-2865 // THEDOGS.COM

ALC. 10.5% BY VOL.



ORCHARD SERIES WINES

UPC 12731199991

FARMHOUSE SANGRIA RED

Tasting Description: Made from delicious red wine, dark sweet cherries, oranges, and limes, this festive Sangria is bursting with abundant, lively fruit aromas. Sweet and smooth, with a mouth-watering juicy character, it's perfect for any celebration.

Pairing Statement: Pair with spicy and grilled foods. Serve chilled or over ice

Target Retail Pricing: \$8.99 - \$10.99

Recent Awards: New. Not yet submitted for awards.

Ratings: No recent ratings.

Laboratory Specs

Alcohol Percent	8.5%
pH	3.48
Titrateable acidity	8.2 g/l
Residual Sugar	8%

Packaging Specs

Height	11.875"
Width	2.93"
Case Wt.	33.8 lbs.
Closure	Cork
Bottle	750ml
Tray Packs	Yes (12 bottles)

FARMHOUSE SANGRIA

SWEET BLEND OF RED WINE AND FRUIT. SERVE CHILLED OR OVER ICE. EXCELLENT CHOICE FOR ANY FESTIVE OCCASION.

GRAPE WINE WITH NATURAL FLAVORS

CELLARED & BOTTLED BY
CHATEAU MORRISETTE
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAIN SULFITES 750ML
GOVERNMENT WARNING:
(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.
(2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540-593-2865 // THEDOGS.COM

ALC. 8.5% BY VOL.



AVAILABLE APRIL 15, 2016

UPPER TIER WINES

UPC 12731200062

2012 ARCHIVAL I

Tasting Description: A vibrant bouquet of crushed rose petals and fresh roasted coffee give way to dark, black cherries and currants. Rich caramel notes linger into a well-structured finish with balanced spice and clove.

Pairing Statement: Pairs well with steak and heavier grilled red meats, yet hearty enough to stand next to baked lasagna or gorgonzola mushroom risotto

Target Retail Pricing: \$11.99 - \$17.99

Recent Awards: Gold Medal - 2015 Virginia Wine Lovers Wine Classic • Silver Medal - 2015 Sommelier Challenge International Wine and Spirits Competition • Silver Medal - 2015 Florida State Fair International Wine Competition • Bronze Medal: 2015 San Francisco Chronicle Wine Competition • Bronze Medal 2015 Texsom International Wine Awards • Bronze Medal: 2015 Virginia Governor's Cup • Bronze Medal: 2015 Riverside (CA) International Wine Competition

Ratings: 88 points 2015 Sommelier Challenge International Wine and Spirits Competition

Laboratory Specs

Alcohol Percent	13.2%
pH	3.52
Titratable acidity	5.9 g/l
Residual Sugar	0.1%

Packaging Specs

Height	11.875"
Width	2.93"
Case Wt.	33.8 lbs.
Closure	Cork
Bottle	750ml



ARCHIVAL I

RICH BERRY CHARACTER. VELVETY TEXTURE. LINGERING FINISH. PAIR WITH ROASTED OR GRILLED MEATS.

Merlot 35%, Cabernet Sauvignon 31%, Cabernet Franc 24%, Petit Verdot 10%
ALC. 12.5% BY VOL.

PRODUCED & BOTTLED BY
CHATEAU MORRISETTE
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAIN SULFITES 375ML
GOVERNMENT WARNING:
(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.
(2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540-593-2865 // THEDOGS.COM
VIRGINIA • 2012

UPPER TIER WINES

UPC 12731198857

2012 CHAMBOURCIN



Tasting Description: Immediate impact of dark cherries and cranberry dominate the palate, but there is also hints of raspberry and toasted sourdough on a soft, clean finish. Fresh and fruit forward.

Pairing Statement: Pairs well with pizza, grilled hamburgers and pasta with rich tomato sauces.

Target Retail Pricing: \$11.99 - \$17.99

Recent Awards: Silver Medal: 2015 San Francisco Chronicle Wine Competition • Gold Medal: 2014 Virginia Wine Lover's Magazine Wine Classic

Ratings: No recent ratings.

Laboratory Specs

Alcohol Percent	11.5%
pH	3.78
Titratable acidity	5.2 g/l
Residual Sugar	0.1%

Packaging Specs

Height	11.875"
Width	2.93"
Case Wt.	33.8 lbs.
Closure	Cork
Bottle	750ml

CHAMBOURCIN

INTENSE FRUITY AROMAS.
FLAVORS OF BERRIES, HINTS
OF SPICE. DEEP AND SMOOTH.
PAIRS WELL WITH MOST
GRILLED FOODS.

PRODUCED & BOTTLED BY
CHATEAU MORRISETTE,
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAIN SULFITES 750ML

GOVERNMENT WARNING:

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.

(2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540•593•2865 // THE DOGS.COM

UPPER TIER WINES

UPC 12731198635

2014 CHARDONNAY

Tasting Description: A vibrant melody of citrus blossom on the nose with hints of cantaloupe on the palate. This wine has excellent depth and finishes with lasting notes of citron-mineral zest. Steel ferments to achieve delicate notes of lemon oil and wildflowers with a small portion (30%) aged in French Oak. Aged sur lie for over six months.

Pairing Statement: Pairs well with seared ahi tuna, grilled chicken breast, dried apricots and pecans. It goes well with most all foods. Serve chilled.

Target Retail Pricing: \$15.99 - \$17.99

Recent Awards: Not yet submitted for awards.

Ratings: No recent ratings.

Laboratory Specs

Alcohol Percent	12.6%
pH	3.32
Titrateable acidity	5.2 g/l
Residual Sugar	< 0.3%

Packaging Specs

Height	11.438"
Width	3.137"
Case Wt.	33.4 lbs.
Closure	Cork
Bottle	750ml

CHARDONNAY

CRISP AROMATICS FROM STEEL FERMENTATION. THEN LIGHTLY AGED IN FRENCH CASKS FOR COMPLEXITY. PERFECT WITH ROASTED CHICKEN, GRILLED SEAFOOD OR SAUTÉED MUSHROOMS.

PRODUCED & BOTTLED BY
CHATEAU MORRISETTE®
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAIN SULFITES 750ML

GOVERNMENT WARNING:

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.

(2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540-593-2865 // THEDOGS.COM



UPPER TIER WINES

UPC 12731200000

2013 NOUVEAU CHIEN

Tasting Description: Perfumed with citrus blossoms and a palate full of lemon zest and peaches leads to tropical notes of papaya and passionfruit. This wine is barrel aged in new Hungarian oak after fermentation for a few months to kiss the wine with light toasted notes and to lengthen the finish.

Pairing Statement: Pairs well with shellfish - especially crab cakes and oysters, grilled ocean fish, roasted pork, grilled vegetables, and medium to hard cheeses.

Target Retail Pricing: \$11.99-17.99

Recent Awards: Gold Medal: 2015 Virginia Wine Lover Wine Classic • Silver Medal - 2015 San Diego International Wine Competition • Silver Medal - 2015 San Francisco Chronicle International Wine Competition • Silver Medal - 2015 TEXCOM (Dallas Morning News) International Wine Competition • Bronze Medal: 2015 Florida State Fair International Wine Competition

Ratings: No recent ratings.

Laboratory Specs

Alcohol Percent	13.2%
pH	3.32
Titrateable acidity	6.6 g/l
Residual Sugar	0.2%

Packaging Specs

Height	11.438"
Width	3.137"
Case Wt.	33.4 lbs.
Closure	Cork
Bottle	750ml



NOUVEAU CHIEN

NEW-WORLD, EVOCATIVE, AND SWEET. SULTRY FINISH. SERVE LIGHTLY CHILLED. PAIR WITH SPICY FOOD, BLUE CHEESE, AND NUTS.

PRODUCED & BOTTLED BY
CHATEAU MORRISETTE
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAINS SULFITES 750ML

GOVERNMENT WARNING:

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.
(2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540-593-2865 // THEDOGS.COM

UPPER TIER WINES

UPC 12731200086

5 RED GRAPES[®]

Tasting Description: A deep red garnet in the glass, this youthful, aromatic wine is loaded with cherry and graham crackers. A well rounded mid-palate with fresh acidity, a modern style blended for indulgence.

Pairing Statement: Pairs well with herb-crusted pork loin, Cajun cuisine and even garlic mushroom pasta..

Target Retail Pricing: \$11.99-17.99

Recent Awards: Best of Class - Red Hybrid Blends: 2015 San Diego International Wine Competition • Platinum Award (unanimous gold) 2015 San Diego International Wine Competition • Gold Medal 2015 Critics Challenge International Wine Competition • Gold Medal 2015 Winemakers Challenge International Wine Competition • Silver Medal 2015 Sommelier Challenge International Wine and Spirits Competition • Silver Medal 2015 Florida State Fair International Wine Competition

Ratings: 94 Points San Diego International Wine Competition • 91 Points 2015 Winemakers Challenge • 90 Points 2015 Critics Challenge International Wine Competition • 89 Points 2015 Sommelier Challenge

Laboratory Specs

Alcohol Percent	12.9%
pH	3.54
Titrateable acidity	5.7 g/l
Residual Sugar	0.3%

Packaging Specs

Height	11.875"
Width	2.93"
Case Wt.	33.8 lbs.
Closure	Cork
Bottle	750ml

5 RED GRAPES

RED TABLE WINE

MEDIUM BODIED OFFERING OF BRIGHT RED FRUITS, LACED WITH HINTS OF CARAMEL CAREFULLY BLENDED FOR BALANCE. GREAT WINE TO BE PAIRED WITH SOUTHERN BARBEQUE OR CARIBBEAN CUISINES.

PRODUCED & BOTTLED BY
CHATEAU MORRISETTE[®]
MILE POST 171.5, BLUE RIDGE PARKWAY
MEADOWS OF DAN, VA USA 24120



CONTAIN SULFITES 750ML
GOVERNMENT WARNING:
(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.
(2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

540-593-2865 // THEDOGS.COM
VIRGINIA • 2012



MARKET SUPPORT



TRADE WEBSITE

Visit our website and download all marketing assets including bottle shots, shelf talkers, sell sheets, and catalog pages. In addition, you can download corporate assets as needed.

TEMPORARY URL FOR TRADE:
<http://thedogs.uswest.vin65dev.com/Trade>



ON SITE RETAIL SUPPORT

Our sales representatives are constantly in the market checking compliance and meeting with store managers and wine consultants. We arrange demonstrations that include appearances by the winemaker, the chef, and tasting hosts. You need display ideas, we can help there too!



95 PTS
OUR DOG BLUE

Semi-Sweet Riesling Blend
San Diego Int'l Wine Competition



©2015 Chateau Morrisette • Floyd, VA

OUR DOG BLUE®

Semi Sweet Riesling Blend

95
points



2015 PLATINUM WINNER

COLLATERAL

Feature wines through Vestcom to key chain store retailers as well as provide window posters, tasting cards and the occasional coupon partnership.



CHATEAU MORRISETTE

THE FASTEST
GROWING REGIONAL
WINERY ON THE EAST
COAST.

